

David Milton Jones

Marketing Writing Resume



This resume only profiles my project work done on a freelance basis.

Year	Company	Job Description
2003-14	Amdocs	Various product promos, in-house training, and image films for Billing and CRM solutions
2012	IDB Group	Company promo and web content
2007-14	Elbit Systems	Many multimedia films for trade shows around the world
2009	Ministry of Trade & Industry	Name, tagline and film for international investment in Israeli water technologies industry
2007-14	Apregon	Product presentations for a variety of industries
2007-14	Teva	Many multimedia films for pharmaceutical trade shows
2006	Streetmedia	Web content and copywriting for outdoor advertising
2004-6	Rokonet	Various product promos, trade ads, product names and copywriting for networked security systems
2005	Ministry of Trade & Industry	Film to promote international investment in Israeli high-tech industry
2005	Galil Medical	Product naming, copywriting, and web content
2003-5	Applied Materials	Various technical promos for wafer inspection tools
2004	Africa-Israel	Branding, web content, and brochure for investors in Israel's first toll-road (Gvish 6)
2004	Tosaf	Copywriting for plastic masterbatches manufacturer
2003	Comverse	Vision video for bluetooth technology
2003	Rafael Industries	Various product promos for weapons technologies
2003	Avgol	Web content and brochure for textile manufacturer

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Skills and Tools

Skills	Promotional films, content writing, copywriting, presentations and SEO
Tools	Microsoft Office, Powerpoint, RoboHelp, and PhotoShop